# CALGARY EYE OPENER

## Eye Openers







### The Fourflusher

## To Our Soldier Boys



# The Chapin Co.

### Automobiles and Accessories

0 0'0

Have you placed your order for Radiator Hood Covers and Robes?

000

Highest Grade Goods at Best Prices

323 EIGHTH AVE. WEST

# CARLYLE'S **PASTEURIZED** MILK

M4686

Carlyle Dairy Co.



LOTT & CO. Ltd Ground Floor Bank Building

CHINOOK COAL FROM LETHBRIDGE
"The Fuel Without a Fault"



## Join The Navy

# 'To the Last Dollar'

We must agree with this or else invite defeat at the hands of a merciless
my who has set-out to enslave the world.

Can you imagine a more practical way to help—when you are not fighting than to dedicate your savings to meet the needs of the men who are fighting

GET BUSY AND BUY

# Canada's Victory Bonds

# The One Gift the Whole Family Will Enjoy THERE is no other Christmas gift that the whole family can so thoroughly enjoy as a motor car—especially if it is a Ford, because the Ford is so simple and so easily operated that mother can run it as well as father, sister as well as brother, and there is always room for the kiddies. The Ford Sedan is your most appropriate family Christmas fift. It is a luxurious winter car affording complete protection against rain, snow and wind. It is a cool summer car, too. Its handsome appearance makes it a great favorite with the ladies for shopping, theatre and calling use. Speak for your Ford now and we can arrange for delivery on Christmas morning. Ford Motor Company of Canada, Limited Ford Ont.

Linton Bros.

120-122 EIGHTH AVENUE EAST CALGARY MG441 ALTA

# The White Lunch

Try Eating Here

No. 1 at 108 Ninth Avenue Wes No. 2 at 128 Eighth Avenue Eas



Calgary Artificial Limb Factory

HONE M3999

Webber's Garage

Ford Specialists Used Cars for Sale

129 FIFTH AVENUE W Storage Facilities for Transients

Sessue Hayakawa "The Call of the East"

Also -THE NEGLECTED WIFE"

Clara Kimball Young

MAGDA

FRIDAY and SATURDAY

Week of Nov. 26th WILSON'S LIONS

LEWIS & LAKE

BURKE TOUHEY & CO.

Erna Antonio Three

Grindell & Esther The Fatal Ring

## ORPHEUM

JACK WYATT and his SCOTCH LADS and LASSIES its and Tartahs. Hoot M

THE LEVELOS

## CALGARY PHOTO Engraving

COMPANY 222 Eighth vs. W.

CUTS THAT PRINT

## MEN WANTED!

For the Royal Naval Canadian Volunteer Reserve

J. A. IRVINE Naval Recruiting Office 201 Leeson & Lineham Block

Dancing, Music, Singing, :-: Refreshments :-:







DIAMOND RING CHOOSING

lace to secure this high quality in Diamon num cost and maunted in the newest and anner, is BLACK'S. Our Diamonds are not blue white, perfect quality. Our Meuntir and Gold are the finest we have yet pro-are never higher, and offen lewer, than the

D. E. Black & Co., Ltd.
Herald Building Calgary

# TOM CAMPBELL'S HATS

The Best the World Produces WEAR ONE AND SMILE

POPULAR PRICES

\$3.00 to \$6.00

ALWAYS AT YOUR SERVICE

## TOM CAMPBELL

THE HATTER ==

REGENT

"The Tale of

Two Cities'

WILLIAM FARNUM

huraday. Friday and Saturday William Russell

"THE ISLE O'

DREAMS"

"Pride and The Man"





### The Soldiers' Friend

The Soldiers' Friend

DANIEL LEE REDMAN, a native of Lembour County, Ontaric, about years of age. Lived on a farm until the was about 18 years old, when he world Wast and attended the Normal School, Caigary, graduating in 1007, several control of the control of

# Saturday Sale MACLEOD BR

Men's and Boys' Wear Prices will be reduced again for Saturday

Men's Suits Special for Saturday. Values up to \$20, on sale at.... SUITS O'COATS Men's Overcoats Special for Sat- 16-50 Wool, Tweeds and Blue Flannel Values up to \$3,00, on sale at.... SHIRTS Men's Khaki, Blk. and Blue Twilf. Regular up to \$1.25, on sale at... U'WEAR Men's H'vy Rib Undershirts only. 60c. GLOVES "Fowne's" Wool Gloves, dome 90c. fastener. Reg. to \$1.50, on sale at and Gloves, lined, good work 75c.

95c. OVERALLS OVERALLS

Regular \$1.75 ----- Blue Stripe, and Plain Blue ------ Regular \$1.75

The Great Clothiers of the Great West The Largest Stock of Men's Wear in Western TWO STORES-Ninth Ave. and First St. East, and 131 Eighth Ave. W

Phones: M5405

Linoleums M5199 Draperies md China

Phones:

A Great Display of Gift Furniture for Christmas is now ready



\$2.50

# Good Beer Is Good Food!

There is nothing the matter-with absolutely pure water as a thirst quencher.

However, man likes something a little snappier and livelier than water—something with more character to it. Hence he in-vented heer—just as good a thirst-quencher and more enjoyable.

Best of all, beer is decidedly beneficial, when used in modera-tion, as all good things should be. There is the exerce of barley malt in it. That makes it a food. The hops are a fine tonic Aside from these ingredients and a trace of alcohol, developed in brew-ing, it is flamily pure water.

### SILVER SPRAY Beer

B. ER

THE HEALTH DRINK

The MOUNTAIN SPRING BREWING CO., LIMITED, CALGARY, CAN.